



FOR IMMEDIATE RELEASE

NuCoat resets PRESSCoat® Ready-To-Go Direct Thermal for Narrow Web Press

AN UPDATED OFFERING TO ALLOW YOU TO CONTROL MORE OF YOUR LABEL & TAG MANUFACTURE

Plymouth, MN – 1 September 2013

NuCoat, Inc. has developed a line of new press ready image coatings designed specifically for the narrow web label and tag marketplace. **PRESSCoat®** is preformulated to integrate easily into your current production whether it is Flexo, Gravure, or Rod Coating.

Our coatings allow you to make products on demand bypassing the need for costly and hard to find face sheet materials. Utilizing the same narrow web press you have in-house, our technicians can help you add the Direct Thermal or Inkjet Coated Surfaces you need in today's digitally produced and fast paced market places. Also an option to spot print is realized.



To make the transition from inks to coatings, you will need our guidelines and specially formulated coatings. NuCoat has optimized its coatings to be more narrow-web press friendly by enhancements in viscosity and stability on the shelf through its unique manufacturing and formulating techniques.

DIRECT THERMAL – NEW PRODUCTS

PRODUCT	DESCRIPTION	FEATURES	APPLICATION
PRESSCoat® DT 9598 AC	Eco-POS Direct Thermal Activation Layer	<ul style="list-style-type: none"> Ability to provide solid performance in a wide array of applications Receptive to Flexo Over Printing 	Typically used for register receipts, price tags, and receipts. Can be made more durable with addition of our top coat.
PRESSCoat® DT 9627 AC	Eco-Label Direct Thermal Activation Layer	<ul style="list-style-type: none"> Ability to deliver high density and acuity at low temperature printing Short Term durability for weigh scale label and other temporal applications 	Typically used for weigh scale labels produced in difficult environments with added water and grease resistance. Can be made more durable with addition of our top coat.
PRESSCoat® DT 9624 AC	High-Durability Direct Thermal Activation Layer	<ul style="list-style-type: none"> Provides additional durability to oil, grease, water, heat, and humidity. Can be used alone or with Top Coating 	Industrial Labels, Pharmaceutical Labels, and High Durability POS Applications. Recommended for film applications.
PRESSCoat® DT 9586 TCR	Direct Thermal Top Coat with Non-Silicone Release	<ul style="list-style-type: none"> Does not interfere with performance of Thermal Print Heads Allows for liner-less and self-wound applications 	Super High Durability and Environmental Resistance.

PRESSCoat is Non-BPA formulated

NuCoat will be displaying labels made with PRESSCoat® at the TLMI Technical Conference in Chicago and LABELXPO 2013 in Brussels this September. In the interim if you need further information, please contact us at info@nucoatinc.com.



24 - 27 September • Brussels
LABELXPO EUROPE 2013
www.labelexpo-europe.com

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NuCoat, Inc. manufactures a diverse line of pre-mixed, proprietary liquid coating formulations for the PAPER AND FILM INDUSTRY to apply to a wide array of substrates to enhance the base material properties. In the time it typically takes to simply engage with other companies, NuCoat can engineer, develop, and even produce custom coated chemistry for our customers. We've developed systems to help customers bring new products to market faster. Our quick development process and highly flexible coating formulations provide ramp-up volumes and on-going, high-volume delivery.

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