

SCHWENDIMANN'S IMAGE TRANSFER PATENTS PREVAIL IN INTERFERENCE DECISION

FOR IMMEDIATE RELEASE

MINNEAPOLIS, Minnesota – March 9, 2015 – In 2012, Arkwright Advanced Coatings, Inc., (Arkwright) initiated a proceeding at the U.S. Patent and Trademark Office (Patent Office) called a patent interference. In that proceeding, Arkwright effectively asked the Patent Office to review whether Jodi Schwendimann, owner and president of NuCoat, and Nabil Nasser are the true inventors of the valuable dark fabric transfer patents.

Schwendimann owns the dark fabric transfer patents and currently licenses them to NuCoat, a Minnesota-based paper coating manufacturer.

The Patent Office recently ruled against Arkwright, confirming that Schwendimann and Nasser are indeed the rightful inventors of the dark fabric transfer patents that Schwendimann owns and licenses to NuCoat, protecting technology that involves image transfer applications using an opacifying layer.

Along with the recent arbitration ruling in favor of MJ Solutions GmbH (MJS) that permanently bars Arkwright, which has been affiliated with Sihl for many years, from continuing to produce its peel before transfer media worldwide, the decision in this case further establishes the image transfer patents in the Schwendimann and MJS portfolios as the dominant original and valid patents.

Patent law allows for the patent holder to enforce patents at all levels of the supply chain. The recent arbitration decision and this interference ruling support the strength of Schwendimann and MJS's patents and confirm that ,together, they can enforce their patents against any party that makes, uses, sells or offers to sell certain Arkwright products.

About Schwendimann, NuCoat, and MJ Solutions GmbH.

MJ Solutions is a Swiss-based company, which licenses its substantial patent portfolio to NuCoat, a Plymouth, Minnesota based paper coating technology developer and manufacturer. NuCoat has been involved in the image transfer industry for more than fifteen years and, together with patents owned by MJS and Schwendimann, has rights to patented technology spanning more than two decades. Between them, the companies own or have rights to a total of 70 patents, with over 50 in the image transfer media industry, including patents that provide valuable intellectual property rights to the "peel first" technology and process relating to image transfers.