

## Press Release

### **MJ SOLUTIONS GmbH SECURES INJUNCTION BARRING ARKWRIGHT PRODUCTION OF TRANSFER MEDIA FOR DARK FABRICS**

MINNEAPOLIS, MN (January 28, 2015). The American Arbitration Association's International Center for Dispute Resolution ("ICDR") has found in favor of MJ Solutions GmbH ("MJS"), which licenses its patent protected image transfer technology to NuCoat, a global leader in the technology and production of image transfer print media. The dispute, originally lodged by Arkwright Advanced Coating, Inc. ("Arkwright"), has resulted in an injunction permanently barring Arkwright from making, using or selling transfer media intended for use with dark fabrics.

Arkwright, based in Rhode Island and represented to be the manufacturing arm of Sihl USA, a European based company that touts itself as a leading producer of coated films and papers used for digital imaging and related printing and advertising markets, has also been ordered to recompense MJS for monetary injuries sustained due to Arkwright's violations of a now terminated patent license agreement.

"We believed it was important to protect ourselves and our patents, and to recover for the injuries sustained because Arkwright was using our processes and technology under a license agreement and not paying us for it," commented MJS officer and director Jodi Schwendimann. "We are extremely pleased with the outcome of the arbitration and believe justice has been done. The arbitrator did a thorough job of evaluating the issues and facts, documenting his findings in a 36-page ruling. In addition, because of the injunction, we should no longer need to worry about Arkwright using our patented dark transfer product technology in the marketplace. As we return to doing what we believe we do best: innovating, developing and manufacturing cost effective products, with excellent customer service, for the transfer media industry, we leave our representation, Winthrop and Weinstine, to focus on enforcing our entire patent portfolio, which provides broad patent protection for transfer media used with both dark and light colored fabrics."

#### **About MJ Solutions GmbH**

MJ Solutions GmbH is a Swiss based company, which licenses its substantial patent portfolio to NuCoat, a Plymouth, Minnesota based paper coating technology developer and manufacturer. NuCoat, through its affiliation and ownership of Cooler Concepts, has been involved in the image transfer industry for more than fifteen years and, together with patents owned by MJS and Schwendimann, has rights to patented technology spanning more than two decades. Between them, the companies own or have rights to a total of 70 patents, with over 50 in the image transfer media industry, including patents that provide valuable intellectual property rights to the "peel first" technology and process relating to image transfers.

#### **About Winthrop & Weinstine, P.A.**

Winthrop & Weinstine is a dynamic and growing law firm focused on building strong client relationships through responsiveness, innovation and creativity. The firm enjoys steady growth by meeting the diverse needs of its clients from individuals and emerging-growth businesses to Fortune 500 companies in an impressive array of industries throughout the Twin Cities and nationally. David A. Davenport, shareholder and trial lawyer at Winthrop & Weinstine, was lead counsel for MJS in the proceeding.