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**Patent Infringement Victory
After Nearly Decade-Long Fight**

MINNEAPOLIS, MN – Oct. 24, 2017 – After nine years of litigation, NuCoat owner Jodi Schwendimann has prevailed in a lawsuit in which she asserted just a small fraction of her vast patent portfolio against industry giant Arkwright Advanced Coating, Inc. (“Arkwright”). A jury returned a verdict in favor of Schwendimann on all issues, finding that Arkwright (now owned by Sihl, Inc.) had for years been willfully infringing her patents covering image transfer sheets for dark colored textiles.

On Oct 18, 2017, the jury in the U.S. District Court for the District of Minnesota rendered a verdict in Schwendimann’s favor on all issues, resolving the last and final lawsuit on *Schwendimann v. Arkwright Advanced Coating, Inc*, which began in 2008 against its predecessor Arkwright, Inc. and was refiled in 2011. In addition to the favorable ruling that Arkwright had for years been willfully infringing Schwendimann’s patents, the jury awarded Schwendimann substantial money damages and concluded that Arkwright’s two patents asserted against Schwendimann and NuCoat affiliate Cooler Concepts were, in one instance, invalid and, in another instance, not infringed. The verdict confirms that Schwendimann, not Arkwright, is the true inventor of the industry standard image transfer sheets for use with dark colored fabrics.

“I’m thrilled to have finally had my day in court after this long battle with Arkwright, and grateful to the jury for their findings” said Schwendimann. “Protecting ourselves and our patents is of paramount importance to us, after many years of substantial investment in our t-shirt transfer portfolio of patents.” Schwendimann was represented by the law firm of Winthrop & Weinstine, who stood by her side throughout the nearly decade-long fight with Arkwright, which included an interference proceeding before the United States Patent & Trademark Office, where Schwendimann also prevailed, and a related arbitration proceeding (*Arkwright Advanced Coating, Inc. v. MJ Solutions GmbH*) where she again prevailed and Arkwright was enjoined from continuing to manufacture, market and sell t-shirt transfers for use with dark colored fabrics.

About Schwendimann, NuCoat, and MJ Solutions GmbH

NuCoat, a Plymouth, Minnesota based paper coating technology developer and manufacturer is owned by Jodi Schwendimann and has been an industry innovator for over twenty years. With licenses to patent portfolios owned by Schwendimann and MJ Solutions GmbH, NuCoat has rights to patented technology spanning more than two decades. Between them, the companies own or have rights to a total of 40 patents, with over 35 in the image transfer media industry, including patents that provide valuable intellectual property rights to the “peel first” technology and process relating to image transfers.

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